



STOGIES ON THE ROCKS MEDIA KIT





ABOUT US

Launched in 2011 Stogies on the Rocks is the ultimate source for cigar and spirit pairings. Targeting younger, tech-savvy males who have a passion and desire to learn about the latest cigars and spirits. They're not interested in the world's finest luxuries. Instead they're interested in learning more about their passions and consuming as much content as possible as fast as possible.

CURRENT ADVERTISERS

CAO, Angel's Envy, Crowned Heads, Famous Smoke Shop

OUR AUDIENCE

Traffic

- ▶ 42,000+ page views per month
- ▶ 15,000+ unique visitors per month
- ▶ 20,500+ visitors per month
- ▶ Time on site: 2:45

OUR DEMOGRAPHICS

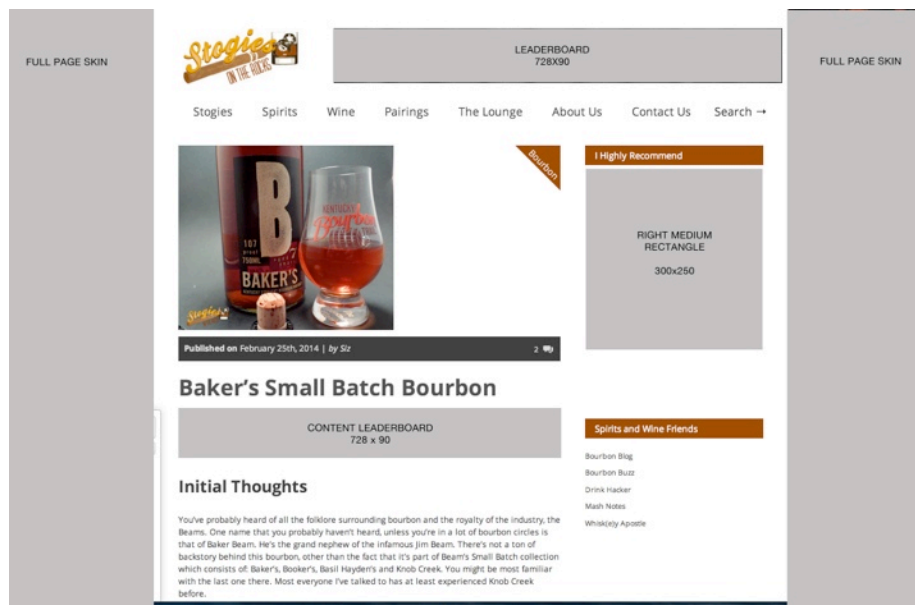
- ▶ 86% Male
- ▶ 40% : 25y - 34y
- ▶ 19% : 35y - 44y
- ▶ 16% : 45y - 54y

Interests involve cigars, spirits, and according to demographic info provided by Google they are avid readers and news junkies.



OUR AD SIZES

- ▶ Leaderboard- 728 x 90
- ▶ Content Leaderboard - 728 x 90
- ▶ Tall Skyscraper - 600 x 160
- ▶ Medium Rectangle- 300 x 250
- ▶ Full Page Skin
- ▶ Email Newsletter Sponsorship



OUR AD SPECS

Technical Ad Specs

- ▶ Format: We accept GIF, JPG, HTML, & Flash
- ▶ Linking URL: Each creative should be accompanied by a click through URL.
- ▶ Due Dates: All creative(s) must be delivered a minimum of 5 business days prior to launch.